

	Lafayette cit...
Population Summary	
2010 Total Population	122,752
2020 Total Population	121,374
2020 Group Quarters	2,289
2022 Total Population	122,177
2022 Group Quarters	2,407
2027 Total Population	124,667
2022-2027 Annual Rate	0.40%
2022 Total Daytime Population	170,969
Workers	113,185
Residents	57,784
Household Summary	
2010 Households	50,256
2010 Average Household Size	2.35
2020 Total Households	52,224
2020 Average Household Size	2.28
2022 Households	53,074
2022 Average Household Size	2.26
2027 Households	54,287
2027 Average Household Size	2.25
2022-2027 Annual Rate	0.45%
2010 Families	29,142
2010 Average Family Size	3.01
2022 Families	28,868
2022 Average Family Size	2.97
2027 Families	29,245
2027 Average Family Size	2.97
2022-2027 Annual Rate	0.26%
Housing Unit Summary	
2000 Housing Units	48,066
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	38.1%
Vacant Housing Units	7.2%
2010 Housing Units	54,223
Owner Occupied Housing Units	52.1%
Renter Occupied Housing Units	40.6%
Vacant Housing Units	7.3%
2020 Housing Units	58,634
Vacant Housing Units	10.9%
2022 Housing Units	60,126
Owner Occupied Housing Units	50.3%
Renter Occupied Housing Units	38.0%
Vacant Housing Units	11.7%
2027 Housing Units	62,099
Owner Occupied Housing Units	50.6%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	12.6%
Median Household Income	
2022	\$56,764
2027	\$62,308
Median Home Value	
2022	\$230,639
2027	\$269,607
Per Capita Income	
2022	\$39,299
2027	\$43,885
Median Age	
2010	33.5
2022	36.6
2027	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Lafayette City, LA 11
Lafayette City, LA (2240735)
Geography: Place

Prepared by Esri

Lafayette cit...

2022 Households by Income

Household Income Base	53,060
<\$15,000	14.9%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	6.5%
\$200,000+	8.4%
Average Household Income	\$90,160

2027 Households by Income

Household Income Base	54,273
<\$15,000	13.8%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	7.9%
\$200,000+	9.5%
Average Household Income	\$100,454

2022 Owner Occupied Housing Units by Value

Total	30,239
<\$50,000	4.9%
\$50,000 - \$99,999	4.5%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	23.3%
\$200,000 - \$249,999	12.0%
\$250,000 - \$299,999	12.8%
\$300,000 - \$399,999	15.0%
\$400,000 - \$499,999	8.6%
\$500,000 - \$749,999	4.9%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.4%
Average Home Value	\$291,494

2027 Owner Occupied Housing Units by Value

Total	31,431
<\$50,000	2.9%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	20.8%
\$200,000 - \$249,999	12.0%
\$250,000 - \$299,999	14.3%
\$300,000 - \$399,999	17.8%
\$400,000 - \$499,999	10.7%
\$500,000 - \$749,999	5.6%
\$750,000 - \$999,999	3.1%
\$1,000,000 - \$1,499,999	2.4%
\$1,500,000 - \$1,999,999	1.3%
\$2,000,000 +	0.4%
Average Home Value	\$347,224

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 16, 2023



Market Profile

Lafayette City, LA 11
Lafayette City, LA (2240735)
Geography: Place

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		Lafayette cit...
2010 Population by Age		
Total		122,750
0 - 4		6.1%
5 - 9		5.8%
10 - 14		6.0%
15 - 24		19.2%
25 - 34		14.8%
35 - 44		11.2%
45 - 54		13.8%
55 - 64		11.2%
65 - 74		6.1%
75 - 84		4.2%
85 +		1.5%
18 +		78.2%
2022 Population by Age		
Total		122,178
0 - 4		5.6%
5 - 9		5.6%
10 - 14		5.5%
15 - 24		14.3%
25 - 34		16.8%
35 - 44		12.2%
45 - 54		10.5%
55 - 64		12.5%
65 - 74		9.7%
75 - 84		5.1%
85 +		2.1%
18 +		80.2%
2027 Population by Age		
Total		124,667
0 - 4		5.6%
5 - 9		5.5%
10 - 14		5.5%
15 - 24		13.8%
25 - 34		15.3%
35 - 44		13.8%
45 - 54		10.5%
55 - 64		11.0%
65 - 74		10.6%
75 - 84		6.2%
85 +		2.2%
18 +		80.3%
2010 Population by Sex		
Males		59,564
Females		63,188
2022 Population by Sex		
Males		59,619
Females		62,559
2027 Population by Sex		
Males		60,826
Females		63,841

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 16, 2023



Market Profile

Lafayette City, LA 11
Lafayette City, LA (2240735)
Geography: Place

Prepared by Esri

Lafayette cit...

2010 Population by Race/Ethnicity

Total	122,751
White Alone	64.1%
Black Alone	30.8%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	1.7%
Hispanic Origin	3.8%
Diversity Index	53.1

2020 Population by Race/Ethnicity

Total	121,374
White Alone	58.1%
Black Alone	30.7%
American Indian Alone	0.4%
Asian Alone	2.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	5.8%
Hispanic Origin	6.2%
Diversity Index	61.4

2022 Population by Race/Ethnicity

Total	122,176
White Alone	57.4%
Black Alone	31.0%
American Indian Alone	0.4%
Asian Alone	2.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	6.2%
Hispanic Origin	6.5%
Diversity Index	62.2

2027 Population by Race/Ethnicity

Total	124,667
White Alone	56.3%
Black Alone	31.1%
American Indian Alone	0.4%
Asian Alone	2.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	6.7%
Hispanic Origin	6.8%
Diversity Index	63.4

2010 Population by Relationship and Household Type

Total	122,752
In Households	96.2%
In Family Households	73.5%
Householder	23.8%
Spouse	15.5%
Child	28.9%
Other relative	3.2%
Nonrelative	2.1%
In Nonfamily Households	22.7%
In Group Quarters	3.8%
Institutionalized Population	1.5%
Noninstitutionalized Population	2.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Lafayette City, LA 11
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Geography: Place

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		Lafayette cit...
2022 Population 25+ by Educational Attainment		
Total		84,277
Less than 9th Grade		2.7%
9th - 12th Grade, No Diploma		6.6%
High School Graduate		23.8%
GED/Alternative Credential		4.7%
Some College, No Degree		17.5%
Associate Degree		5.0%
Bachelor's Degree		26.3%
Graduate/Professional Degree		13.4%
2022 Population 15+ by Marital Status		
Total		101,807
Never Married		42.1%
Married		40.0%
Widowed		6.4%
Divorced		11.5%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+		66,615
Population 16+ Employed		96.7%
Population 16+ Unemployment rate		3.3%
Population 16-24 Employed		15.3%
Population 16-24 Unemployment rate		7.2%
Population 25-54 Employed		61.2%
Population 25-54 Unemployment rate		3.0%
Population 55-64 Employed		13.5%
Population 55-64 Unemployment rate		2.0%
Population 65+ Employed		10.0%
Population 65+ Unemployment rate		0.9%
2022 Employed Population 16+ by Industry		
Total		64,387
Agriculture/Mining		4.1%
Construction		6.1%
Manufacturing		5.1%
Wholesale Trade		2.6%
Retail Trade		11.4%
Transportation/Utilities		4.9%
Information		1.6%
Finance/Insurance/Real Estate		5.4%
Services		55.7%
Public Administration		3.0%
2022 Employed Population 16+ by Occupation		
Total		64,386
White Collar		61.6%
Management/Business/Financial		14.6%
Professional		25.7%
Sales		11.3%
Administrative Support		10.0%
Services		19.7%
Blue Collar		18.7%
Farming/Forestry/Fishing		0.1%
Construction/Extraction		5.9%
Installation/Maintenance/Repair		2.1%
Production		4.5%
Transportation/Material Moving		6.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

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Geography: Place

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	Lafayette cit...
2010 Households by Type	
Total	50,256
Households with 1 Person	32.0%
Households with 2+ People	68.0%
Family Households	58.0%
Husband-wife Families	37.8%
With Related Children	15.8%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	15.5%
With Related Children	10.2%
Nonfamily Households	10.1%
All Households with Children	28.9%
Multigenerational Households	3.3%
Unmarried Partner Households	7.0%
Male-female	6.1%
Same-sex	0.8%
2010 Households by Size	
Total	50,256
1 Person Household	32.0%
2 Person Household	33.1%
3 Person Household	15.6%
4 Person Household	11.4%
5 Person Household	5.1%
6 Person Household	1.9%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	50,257
Owner Occupied	56.2%
Owned with a Mortgage/Loan	34.6%
Owned Free and Clear	21.6%
Renter Occupied	43.8%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	120
Percent of Income for Mortgage	21.4%
Wealth Index	82
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	54,223
Housing Units Inside Urbanized Area	99.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.2%
2010 Population By Urban/ Rural Status	
Total Population	122,752
Population Inside Urbanized Area	99.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

1. In Style (5B)
2. Old and Newcomers (8F)
3. Modest Income Homes (12D)

2022 Consumer Spending

Apparel & Services: Total \$	\$112,663,554
Average Spent	\$2,122.76
Spending Potential Index	88
Education: Total \$	\$88,792,672
Average Spent	\$1,673.00
Spending Potential Index	85
Entertainment/Recreation: Total \$	\$168,333,015
Average Spent	\$3,171.67
Spending Potential Index	86
Food at Home: Total \$	\$286,257,073
Average Spent	\$5,393.55
Spending Potential Index	87
Food Away from Home: Total \$	\$200,270,709
Average Spent	\$3,773.42
Spending Potential Index	87
Health Care: Total \$	\$328,027,564
Average Spent	\$6,180.57
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$117,619,542
Average Spent	\$2,216.14
Spending Potential Index	86
Personal Care Products & Services: Total \$	\$47,468,633
Average Spent	\$894.39
Spending Potential Index	88
Shelter: Total \$	\$1,047,014,461
Average Spent	\$19,727.45
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$124,198,665
Average Spent	\$2,340.10
Spending Potential Index	86
Travel: Total \$	\$128,478,613
Average Spent	\$2,420.74
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$59,741,824
Average Spent	\$1,125.63
Spending Potential Index	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

February 16, 2023